

summary of eric ries pdf

Lean startup is a methodology for developing businesses and products, which aims to shorten product development cycles and rapidly discover if a proposed business model is viable; this is achieved by adopting a combination of business-hypothesis-driven experimentation, iterative product releases, and validated learning.. Central to the lean startup methodology is the assumption that when ...

Lean startup - Wikipedia

Executive Summary. Reprint: R1305C. In the past few years, a new methodology for launching companies, called "the lean start-up," has begun to replace the old regimen.

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